

Sponsorship package for Courageous Leadership Programme

About Animo Leadership

[Animo Leadership](#) supports courageous leaders to make positive change for themselves, their teams and the world around them. We are proud to work with a range of Third sector organisations. Many of our clients are larger charities who purchase leadership products and services in-house because they have staff teams large enough to fill a whole programme.

We know that smaller organisations also need leadership development too!

That's why we've created the [courageous leadership programme](#) for smaller charities who don't have large enough budgets or the staff teams to have in-house leadership support. This is a 5 month virtual programme that includes,

- 4 half-day workshops
- 5 individual coaching sessions
- 3 leadership challenges
- Digital leadership resource
- Lifetime access to the courageous leaders forum

But there are some smaller charities (with turnovers less than £1 million) who still find the price restrictive so we are hoping that some of the bigger fish in the pond will pay it forward and sponsor a place for a smaller fish.

We're looking for larger charities and corporate organisations to sponsor a place worth £1,350 + VAT for female or non-binary leaders of colour.

Why? Because these leaders are hugely [under-represented in the third sector](#) and we want to do something about that.

What do you get in return for your sponsorship?

In return for sponsoring a place on the courageous leaders programme, we'll raise your profile through,

1. Celebrating your organisation as a proud sponsor on our website
2. Offer your CEO to be part of our CEO spotlight series, which will be published on our website and promoted through our social media

3. Talk about your work on our social media platforms
4. Feature your sponsorship on LinkedIn
5. Feature you in our newsletter

This is a great opportunity for you to lead with your values and to raise your profile as an inclusive organisation that invests in the third sector.

If you would like to sponsor a place on the courageous leadership programme please get in touch: maria@animoleadership.co.uk.

If you're still not sure then have a read of this testimonial from one of our scholarship applicants who completed the Spring 2023 programme:

"I had the privilege of participating in the Animo Courageous Leadership programme 2023, led by Maria and Kate, and it has been a transformative journey for me. Over the course of six months, consisting of workshops and personalised coaching sessions, the programme delved into various aspects of courageous leadership, including leading with values, trust, equity, and bravery.

One of the key takeaways for me was the concept of values-based leadership, which was entirely new and incredibly impactful. It has provided me with a template for making difficult decisions and has enabled me to connect authentically with the people and teams I work with, sharing the core of who I am, what drives me and inviting them to do the same. The programme not only equipped me with new ideas and frameworks, but helped me step further into the confidence to call myself a leader.

The personalised coaching sessions with Mel have been nothing short of phenomenal. Coaching has been transformative for me. Mel has supported and encouraged, empowered me to find and trust my own solutions, provided targeted advice and resources when needed, and so much more. Together, we've worked through a strategic plan for how I better articulate and understand my leadership role in my organisation and I truly feel that she saw and heard me so clearly. Through talking and working things out step by step, I now have a roadmap towards a happier and more effective leading life.

I am so grateful for the Animo Courageous Leadership programme, the generosity of my scholarship place, and the inspiring cohort of women leaders I had the opportunity to learn alongside. Thank you to Maria, Kate, and Mel for creating such a transformative and empowering programme."

Chloe Lewis
Programme Director, The Catalyst Collective